

POSITION SUMMARY

The Market Research & Strategy Analyst is responsible for collecting, analyzing, and interpreting market intelligence to support the company's strategic growth initiatives. This role provides insights into industry trends, competitor activities, client needs, and potential opportunities, ensuring GYSBI maintains a strong competitive position within the oil and gas and maritime services sector.

KEY RESPONSIBILITIES

- Conduct market research on industry trends, competitors, and client requirements
- Analyze and interpret data to identify business growth opportunities
- Develop regular market reports and strategy briefs for senior management
- Support strategic planning, including diversification and expansion initiatives
- Monitor regulatory, policy, and market changes impacting operations
- Maintain and update databases of clients, projects, and market intelligence
- Collaborate with cross-functional teams to align market insights with business objectives
- Perform other related duties as assigned to support the Business Development Department

QUALIFICATIONS, EXPERIENCE & SKILLS

- At least a Bachelor's Degree in Business Administration, Economics, Marketing, or a related field
- Proven research and analytical skills with the ability to interpret complex data
- Knowledge of the oil and gas and/or maritime logistics industry preferred
- Proficiency in MS Office and data analysis tools
- Strong organizational, communication, and presentation abilities
- Ability to work independently and collaboratively in a fast-paced environment
- High level of initiative and attention to detail

CLOSING DATE: Thursday October 30th, 2025

APPLICATION SUBMISSION:

To successfully submit your application to us, please email your application and CV to gysbi.vacancies@gysbi.com